COMPETITION RULES

“LONDON SNOW SHOW 2026 – WIN YOUR SKI HOLIDAY IN THE PYRENEES”

Article 1 – Organiser and purpose of the competition

The Pyrénées2vallées – Aure Louron Community Tourist Office, a local public industrial and commercial establishment (EPIC), whose registered office is located at 1 rue Saint-Exupère, 65240 Arreau, France, SIRET 900 706 938 00017, hereinafter referred to as “the Organiser”, is organising a free prize draw competition on the occasion of the London Snow Show 2026.

The competition will take place on 17 and 18 October 2026 at the Pyrénées2vallées stand at the London Snow Show.

The competition offers the chance to win four ski holidays, corresponding to the four resorts in the Pyrénées2vallées destination: Saint-Lary, Peyragudes, Piau-Engaly and Val Louron.

Four separate winners will be selected, with one winner for each prize.

Article 2 – Conditions of entry

The competition is open free of charge to any individual aged 18 or over who is present at the London Snow Show 2026 and has completed the entry form accessible via the QR code displayed at the Pyrénées2vallées stand.

Entry is free and no purchase is necessary.

Only one entry per person is permitted throughout the duration of the competition.

Any incomplete entry, any entry containing manifestly incorrect or fraudulent information, or any entry that does not allow the entrant to be identified or contacted may be considered invalid.

Article 3 – How to enter

To enter the competition, the entrant must:

1. scan the QR code available at the Pyrénées2vallées stand during the London Snow Show 2026;
2. access the online entry form;
3. provide the requested information, enabling in particular their identification and contact;
4. accept these competition rules;
5. finalise their entry before the competition closes.

The competition is open from the opening of the London Snow Show on 17 October 2026 until the show closes on 18 October 2026, London local time.

Entering the competition does not entail any obligation to agree to receive marketing communications from Pyrénées2vallées.

Subscribing to the newsletter or agreeing to receive promotional communications from Pyrénées2vallées will be subject to separate, freely given and optional consent.

Article 4 – Prize draws and selection of winners

The prize draws will take place on 20 October 2026, under the responsibility of the Pyrénées2vallées – Aure Louron Community Tourist Office, from among all valid entries recorded during the competition period.

Four separate prize draws will be held, one for each of the four holidays offered as prizes:

- a prize draw for the Saint-Lary holiday;
- a prize draw for the Peyragudes holiday;
- a prize draw for the Piau-Engaly holiday;
- a prize draw for the Val Louron holiday.

Each draw will select one winner for the relevant holiday. The same person may win only one of the four prizes.

The winners will be informed of their prize by email at the address provided on the entry form.

If no reply is received, a single reminder email will be sent to the winner within seven (7) days following the first email.

From the date on which this reminder email is sent, the winner will have a further period of seven (7) calendar days to confirm acceptance of their prize.

If no reply is received by the end of this second period, the winner will be deemed to have forfeited their prize.

Article 5 – Prizes

The competition offers four prizes, each consisting of a holiday in one of the four ski resorts in the Pyrénées2vallées destination.

Prize no. 1 – Holiday in Saint-Lary

Indicative retail value: €1,730

The prize consists of a holiday for 4 people comprising:

- 7 nights in an apartment for 4 people located in the centre of the village of Saint-Lary;
- 4 Saint-Lary 6-day ski passes;
- 4 two-hour admissions to Sensoria Rio;
- bed linen for 4 beds and 2 towels per person.

The holiday is valid, subject to availability, for a stay during one of the following periods:

- from 5 to 19 December 2026;
- from 2 January to 6 February 2027;
- from 6 to 27 March 2027.

The prize is personal to the winner, non-transferable, cannot be exchanged for cash and the services included cannot be changed.

The prize does not include, in particular: transport, insurance and tourist tax.

Prize no. 2 – "The Ultimate Peyragudes Ski Experience"

Indicative retail value: €2,100

The prize consists of a holiday for 2 people comprising:

- 7 nights in a studio for 2 people in the heart of the resort, in a 2-star tourist residence, at Les Balcons du Soleil or a similar establishment;
- 2 Peyragudes 6-day ski passes;
- ski and ski boot hire for 2 people;
- 2 admissions to Balnéa;
- access to the gondola lift and the resort shuttle buses.

The holiday may be used until 29 March 2027, excluding French school holidays and subject to availability.

The holiday must be used in a single stay.

The prize cannot be exchanged for cash and the services included cannot be changed.

Transport and insurance are not included in the prize. Tourist tax is included.

Prize no. 3 – "Let's play, let's PIAU"

Stated prize value: €1,300

The prize consists of a holiday for 2 people comprising:

- **6 nights in a double room at the VVF holiday centre, at the foot of the slopes;**
- **2 six-day ski passes, without insurance;**
- access to the VVF swimming pool;
- **2 two-hour admissions to the Edénéo aquatic leisure centre;**
- **2 Snowtubing afternoon snacks at Toit Gourmand des Pyrénées;**
- a 20% discount at Intersport for equipment hire.

The holiday may be used from 9 to 30 January and from 13 March to 3 April 2027. Booking one month in advance is recommended.

The prize is personal to the winner and non-transferable. Transport and full board, in particular, remain the responsibility of the winner. Tourist tax is not included.

Prize no. 4 – Ski holiday in Val Louron

Indicative retail value: €1,332

The prize consists of a holiday for 4 people comprising:

- 7 nights in an apartment at the foot of the slopes at Le Lustou;

- 4 Val Louron 6-day ski passes;
- 4 two-hour admissions to Balnéa.

The holiday may be used:

- from 2 January to 6 February 2027;
- from 6 to 21 March 2027.

The holiday is subject to availability and booking at least 15 days in advance is recommended.

The prize is personal to the winner, non-transferable and cannot be exchanged for cash. The services included cannot be changed.

The following, in particular, remain the responsibility of the winner: transport, meals, activities other than those expressly included in the prize, tourist tax and insurance.

Article 6 – General conditions applicable to prizes

The prizes must be used during the periods and in accordance with the conditions specific to each resort set out in Article 5.

Bookings are subject to the availability of the accommodation providers, resorts and service providers concerned.

Any services not expressly mentioned in the description of each prize are the responsibility of the winner.

The prizes cannot be refunded or exchanged for their cash value.

The holidays must be used in a single stay, in accordance with the conditions specific to each prize.

The Organiser cannot be held liable if a winner is unable to make use of their holiday for a reason personal to them.

Article 7 – Holiday booking arrangements

Once their prize has been confirmed, the winners will receive the information and contact details required to book their holiday.

Saint-Lary
Saint-Lary Booking Office
Email: commercial@saintlary.com
Telephone: +33 (0)6 08 50 48 11
Website: www.saintlary.com Booking website: www.resa.saintlary.com
Booking by email.
Contact: Laetitia Lay. www.saintlary.comwww.resa.saintlary.com

Peyragudes
Maison de Peyragudes
Email: resa@peyragudes.com
Telephone: +33 (0)5 62 99 62 32 / +33 (0)5 62 99 99 30
Website: www.peyragudes.com
Booking by email.
Contacts: Valérie Sarthe / Manon Vernières.

Piau-Engaly
Contact: Marie-Florentine Hulin
Email: mf.hulin@piau-engaly.com
Telephone: +33 (0)6 71 11 34 29
Website: www.piau-engaly.com
Booking procedure: by email. www.piau-engaly.com

Val Louron
Tourist Office
Email: resa@vallee-du-louron.com
Telephone: +33 (0)5 62 99 92 00
Website: www.vallee-du-louron.com
Booking by email. www.vallee-du-louron.com

The winners must comply with the booking arrangements and deadlines specific to their prize.

Article 8 – Protection of personal data

The personal data collected as part of this competition is necessary for the registration and verification of entries, the organisation of the prize draw, and for informing and managing the winners.

It is processed by the Pyrénées2vallées – Aure Louron Community Tourist Office in its capacity as Organiser.

The data collected for entry into the competition will not be used for marketing purposes without the entrant's prior, freely given and separate consent.

Where an entrant separately agrees to receive news, information and offers from Pyrénées2vallées, their contact details may be used for this purpose until they withdraw their consent.

In accordance with the applicable regulations on the protection of personal data, entrants have, in particular, the right of access, rectification, erasure and restriction and, under the conditions provided for by the regulations, the right to object to the processing of their data.

These rights may be exercised by contacting:

Pyrénées2vallées – Aure Louron Community Tourist Office
For the attention of Ms Corinne Crabré, Director
1 rue Saint-Exupère
65240 Arreau – France
Email: direction@pyrenees2vallees.com

Article 9 – Liability and force majeure

The Organiser cannot be held liable if, due to an event beyond its control or a case of force majeure, the competition has to be modified, shortened, postponed or cancelled.

Likewise, the Organiser cannot be held liable for the unavailability or alteration of a service forming part of one of the prizes where this results from circumstances beyond its control.

In such a situation, the Organiser may, where possible, offer a service of an equivalent nature and value.

The Organiser cannot be held liable if a winner is unable to enjoy their holiday for reasons personal to them, particularly in relation to transport, travel documents or any other formalities required for their stay.

Article 10 – Acceptance of the rules

Entering the competition implies full and unconditional acceptance of these rules.

Any fraud, attempted fraud, false declaration or failure to comply with these rules may result in the cancellation of the relevant entry and, where applicable, the forfeiture of the prize awarded.

Article 11 – Availability of the rules

These rules will be made available to entrants free of charge throughout the duration of the competition.

In particular, they will be accessible via the competition entry form and may be provided free of charge to anyone who requests them from the Pyrénées2vallées – Aure Louron Community Tourist Office.

Article 12 – Applicable law and complaints

This competition is organised by the Pyrénées2vallées – Aure Louron Community Tourist Office, established in France.

These rules are governed by French law, without prejudice to any mandatory provisions of UK law applicable to the competition as a result of its organisation and promotion in the United Kingdom.

Any complaint relating to the conduct of the competition must be made in writing within thirty (30) days following the closing date of the competition and sent to:

Pyrénées2vallées – Aure Louron Community Tourist Office
1 rue Saint-Exupère
65240 Arreau – France
Email: direction@pyrenees2vallees.com

The Organiser and the entrant will endeavour to resolve amicably any dispute relating to the interpretation or application of these rules.